



## New International Operations

**Seoul, Korea. December 1, 2006.** GenComm appoints Inteleb ([www.inteleb.com](http://www.inteleb.com)) for the international sales and marketing operations of the GenComm's test & measurement division.

GenComm has been successfully doing business in Korea for the past five years and as a natural progression it is expanding into international markets. "The access into international markets is strategic for the growth of the company, and understanding its complexity, we are happy to have Inteleb as a partner", said Mr. Hyeon-Seok Sohn, president of GenComm.



Inteleb is an international telecommunications consulting firm specialized in business, sales and marketing. "I am impressed by GenComm's ability in developing outstanding solutions for the wireless market" said Eduardo Inzunza, managing principal of Inteleb. "I'm pleased in having GenComm as a partner, and looking forward to conducting their international business operations".



Additional information can be found at [www.gctm.net](http://www.gctm.net) and [www.inteleb.com](http://www.inteleb.com).

### **About GenComm**

GenComm is committed to create optimal solutions for customers, providing superior value through engineering excellence and efficient operations. GenComm is a leader provider of test & measurement solutions for wireless networks worldwide. GenComm was incorporated in November, 2001 in Seoul, South Korea. More information is available at [www.gctm.net](http://www.gctm.net).

### **About Inteleb**

Inteleb™ is an International Telecommunications Business Consulting firm dedicated to provide business, sales and marketing services to companies with initiatives to expand into international markets. More information is available at [www.inteleb.com](http://www.inteleb.com).