



GenComm Introduces New Cable and Antenna Analyzer

Seoul, Korea. July 21, 2008. GenComm today announced the introduction of its new Cable and Antenna Analyzer (GC725A) providing all the functionality to characterize the physical performance of cell sites, including passive components such as connectors, cables and antennas; as well as active components such as amplifiers and duplexers.

"The GC725A Cable and Antenna Analyzer is the complete solution for installation and maintenance of cell sites, capable of analyzing the entire physical infrastructure of base stations and repeaters performing VSWR (Voltage Standing Wave Ratio) and Return Loss measurements, the identification of fault's location with its DTF (Distance to Fault) measurement, the compliance of passive components, such as cables with its Cable Loss measurement, and the radio transmission level with its Power Measurement", said Eduardo Inzunza, vice president of international sales and marketing of GenComm. "In addition, the GC725A performs Insertion Gain and Loss measurements for the characterization of active RF components such as amplifiers, duplexer, and TMA (Tower Mounted Amplifiers)".

GenComm solidifies its engineering excellence in wireless test solutions expanding its product portfolio.

"The integration of Insertion Gain and Loss measurement into our Cable and Antenna Analyzer's family is a significant milestone for the company, where we were able to leverage our engineering core competency addressing customer's demands", said Mr. Hyeon-Seok Sohn, President of GenComm. "This market driven functionality represented additional hardware and software engineering which we were able to realize in the GC720 platform, maintaining product consistency".

Additional information can be found at www.gctm.net/products.htm



About GenComm

GenComm is committed to create optimal solutions for customers, providing superior value through engineering excellence and efficient operations. GenComm is a leader provider of test & measurement solutions for wireless networks worldwide. GenComm was incorporated in November, 2001 in Seoul, South Korea. More information is available at www.gctm.net